

## 2023 AFW Annual Retreat Agenda

February 3, 2023

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12:00pm	<b>Lunch and Introductions</b>
12:30pm	<b>Board Meeting</b>
3:00pm	<b>Tech Audit Findings &amp; Recommendations</b>
3:30-4:30pm	<b>2022 AFW Results &amp; Key Findings</b>
6:30pm	<b>Social Hour, Awards &amp; Fun</b> <ul style="list-style-type: none"><li>• Activities, drinks, dinner TBD</li></ul>

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February 4, 2023

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8am	<b>Breakfast and Social</b>
9am	<b>Mission Fulfillment</b> <ul style="list-style-type: none"><li>• Volunteer engagement</li><li>• Utilization</li><li>• Recruitment</li><li>• Other missions – disaster response</li></ul>
11:30am	<b>Fund Development (with lunch)</b> <ul style="list-style-type: none"><li>• Endeavor Awards</li><li>• 3<sup>rd</sup> Party Fundraising</li><li>• Legacy Giving Program</li><li>• Thankuary Calls</li></ul>
2:00pm	<b>Outreach</b> <ul style="list-style-type: none"><li>• Digital Strategy</li><li>• Spanish Speaking Radio spots</li><li>• Wing by wing goals and tactics</li><li>• Salesforce enhancements</li></ul>
4:30pm	<b>Final Findings &amp; Next Steps</b>
6pm	<b>Dinner and Celebration</b>

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